

Ad ID 858

Ad Text Marshawn McCarrel, a prominent Black Lives Matter activist died outside Ohio statehouse. He was the founder of "Pursuing Our Dreams", a mentorship program, as well as the creator of a homeless outreach Program called "Feed the Streets".

Ad Landing Page <https://www.facebook.com/WilliamsandKalvin/>

Ad Targeting Location: United States

Excluded Connections: Exclude people who like Williams&Kalvin

Age: 18 - 51

Language: English (UK) or English (US)

Placements: News Feed on desktop computers or News Feed on mobile devices

Exclude: Behaviors: Hispanic (US - All), Hispanic (US - Spanish dominant), Hispanic (US - English dominant), Hispanic (US - Bilingual: English and Spanish) or Asian American (US)

People Who Match: Interests: National Museum of American History, Maya Angelou, Mumia Abu-Jamal, The Raw Story or mother jones, Behaviors: African American (US)

Ad Impressions 12,994

Ad Clicks 255

Ad Spend 2,000.00 RUB

Ad Creation Date 02/12/16 06:39:37 AM PST

Ad End Date 02/15/16 06:39:37 AM PST



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